

Subscribe to the journal of management theory and practice

Selected Journal articles:

- Is there a Diamond in the City? Leveraging the Competitive Advantage of the London Financial Centre
- Services Sector Growth in Singapore
- Determinants of Performance in Retail Banking: Perspectives of Customer Satisfaction and Relationship Marketing
- Institutional Analysis of Strategic Choice of Micro, Small, and Medium Enterprises: Development of a Conceptual Framework
- Influence of Political Relationship Building on the Business Activity of Firms in China

Subscriber's Name _____
Address _____
Singapore Postcode _____
Tel _____ E-mail _____

Subscription (Two Issues–One year)
Singapore: S\$20 (inclusive of GST, postage and packaging)

Subscription (Four Issues–Two years)
Singapore: S\$39.50 (inclusive of GST, postage and packaging)

**SINGAPORE
MANAGEMENT
REVIEW**

For subscriptions outside Singapore, please E-mail yvonneong@sim.edu.sg for air mail rates.

MODE OF PAYMENT

Cheque No _____ payable to Singapore Institute of Management

Visa MasterCard

Card Account No – – –

Expiry Date

Signature x