



Published by **Singapore Institute of Management (SIM)** with support of **Singapore Compact for CSR** in 2013, this book shares about the unique corporate social responsibility (CSR) and sustainability experiences of nine small, medium and large Singapore companies spanning across industries in packaging, chemical, maritime, food and beverage, manufacturing, hospitality, printing, telecommunication and banking. The stories tell of their leaders' passion for their business, compassion for people and care for the environment, in overcoming the initial challenges and persevering on their CSR and sustainability journeys. Beyond winning public recognition and awards, their initiatives have brought real benefits to the community and our planet. They also share the lessons they have learned from the many roads towards a sustainable future for all.

Readers are also given an introduction to CSR and sustainability concepts that sets the stage for a better understanding of CSR developments in Singapore. The book ends with a chapter on the key learning points distilled from the experiences of the featured companies, contributed by Dr Guan Chong (Lecturer) and Assoc Prof Lee Pui Mun (Dean) UniSIM School of Business. It thus provides an appreciation of this increasingly relevant subject from the perspectives of an academic, an advocate and practitioners.

Edited By: Joachim Sim

Preface By: Ronald Tan, Executive Director, SIM

Foreword By: Kwek Leng Joo, President of Singapore Compact for CSR

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